

# Rent Party Host Information

Thank you for your interest in hosting a Rent Party to benefit Neighbor to Neighbor! Rent Parties originated in the 1920s as a way for neighbors to help neighbors cover rent costs while enjoying house parties. Today, you can recreate the same neighborly service with a fun Rent Party. All Rent Party proceeds go directly towards preventing homelessness and displacement of our Larimer County neighbors. Rent Party Hosts will also receive two complimentary tickets to Neighbor to Neighbor's annual benefit.

#### Sample Theme Ideas:

The great thing about Rent Parties is that they can take whatever shape you want! You can throw a completely new and unique party, or you can incorporate philanthropy into an existing party you already host. Here are a few party themes that have enjoyed great success:

- Birthday Party
- Housewarming Parties
- Backyard BBQ
- Holiday Party

- Themed Party
- Corporate Parties

### **Host Responsibilities**

- Set the venue, date and time
- If you'd like, decide on a theme and entertainment
- Invite guests
- Provide refreshments & Pass the Hat!

### Neighbor to Neighbor can support you with:

- Marketing open-invite parties
- Connecting hosts with local entertainment if requested
- Sending a Rent Party Ambassador to highlight the mission and manage donations







Sound fun? Then, let's get ready to party!

### **Quick Tips for a Successful Rent Party**

- Make it clear that your party has a philanthropic mission and communicate why you care about N2N's mission. Your passion will energize your friends!
- Set a fundraising goal and let your party invitees know what that goal is.
  - We recommend setting a goal that ties the dollars raised to the impact it will make in the community. For example, "Our goal this evening is to prevent homelessness for one local family by collectively raising \$500!" or "We believe together we can make a huge difference and we are setting a goal of preventing homelessness for 3 families. That means we need to pool our resources to raise \$1,500!"
- Consider a party "cover charge" as a suggested minimum donation.
  - This works well with open-invitation parties. Depending on the type of event, a \$10-\$20 cover charge is common.
- Repurpose your party some folks host birthday parties and request donations
  in place of gifts. Others host potlucks where guests bring a shareable dish and
  donate an equivalent amount that they would have spent on dining out together.
- Have a hat, jar, or box available so you can collect donations in a visible way.
- To incentivize guests, offer to match or meet the goal up to a certain amount.
- Spread the word with an evite, social media posts and personal invitations.
  - Include a link to donate at n2n.org/donate for those who can't attend, but still want to support your party. Ask online donors to mention your party in the note section of the donation page.
- If your space is small or the distance is great, you can host an online fundraiser.
   Reach out to N2N to discuss logistics.
- Send a follow-up email or note to celebrate the success of your Rent Party and the difference your guests helped make in this community.

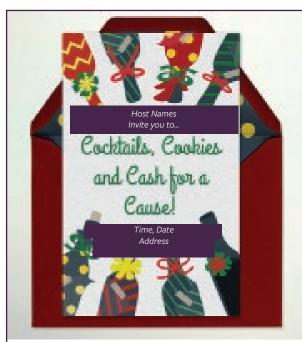
## **Ready to Party?**

Contact Shawna Hendricks, N2N Philanthropy Coordinator, for any questions and to schedule an N2N ambassador to attend your Rent Party.

shendricks@n2n.org | 970.212.7056



# **Sample Invitation Wording**



Come spend a fun evening with awesome and giving ladies! Bring some cookies to exchange if you'd like (no pressure!)! Bring a bottle of wine if you'd like!

Cover charge: \$20 suggested donation (or whatever works for you!) to support Neighbor to Neighbor in their quest for homelessness prevention! Our goal is to raise enough money to support at least one month's rent for a local family in need.



Come have your last Saturday afternoon of summer and first fall evening with us as we christen our newly xeriscaped outdoor living space, celebrate great neighbors and friends, and— in gratitude for all having roofs over our heads—donate to Neighbor to Neighbor (www.n2n.org), a long-successful, local non-profit who provides stable housing to 5,000 individuals per year in Larimer County, and who helps prevent evictions due to unforseen crises to 600 families per year.

We'll satisfy your tummies with heavy h'ors d'ouvres, and provide beer, sodas, and sparkling water. If you have a fave drink, bring it. And please bring your wallets or checkbooks, or give any amount, small or large, online. We hope to raise \$1200, so we'll add to the "pot" the difference between \$1200 and your donations.

Please join us for NAME's birthday party on DATE. We will provide food and drinks, but please feel free to bring whatever you'd like to drink or a six pack to share!

We ask that you don't bring gifts, but instead consider making a donation to NAME's favorite non-profit, Neighbor to Neighbor. N2N prevents homelessness for local families, and believes that everybody should have a home. So please join us at our home and help us reach our goal of preventing three families from becoming homeless for NAME's birthday by raising \$900 as a group!

Want help with wording? Email bcunningham@n2n.org!

