



Welcome Home Campaign

**NEIGHBOR
TO NEIGHBOR**



Opening Doors. Advancing Lives.

Since 1970, Neighbor to Neighbor has been helping people stay in their homes, regain stability, and achieve and sustain homeownership. We now help over 10,000 neighbors each year in their efforts to advance along the housing continuum.

Housing Matters: Critical State of Local Rental Market

36% of Larimer County households are renters.

56% of Larimer County renters are cost burdened (25,456 households), spending over 30% of their income on housing.

27% are severely burdened, with housing expenses exceeding **half of their income.**

Larimer County has a **shortage of 9,900** affordable rentals priced for those earning less than \$25,000/yr.

A minimum wage earner would need to work **84 hours** per week to afford a local two-bedroom apartment.

Neighbors Helping Neighbors

N2N is essential to the housing infrastructure of Northern Colorado. In addition to emergency assistance services, **N2N manages 132 low-income affordable apartment homes**, providing stability to those most vulnerable in our community, including single parent households, older adults on fixed incomes, and individuals with income-limiting disabilities.

52%

of N2N residents earn less than 30% of the Area Median Income (AMI). All residents earn less than 60% of AMI.

80%

of the family households living at N2N are run by a single parent.

62%

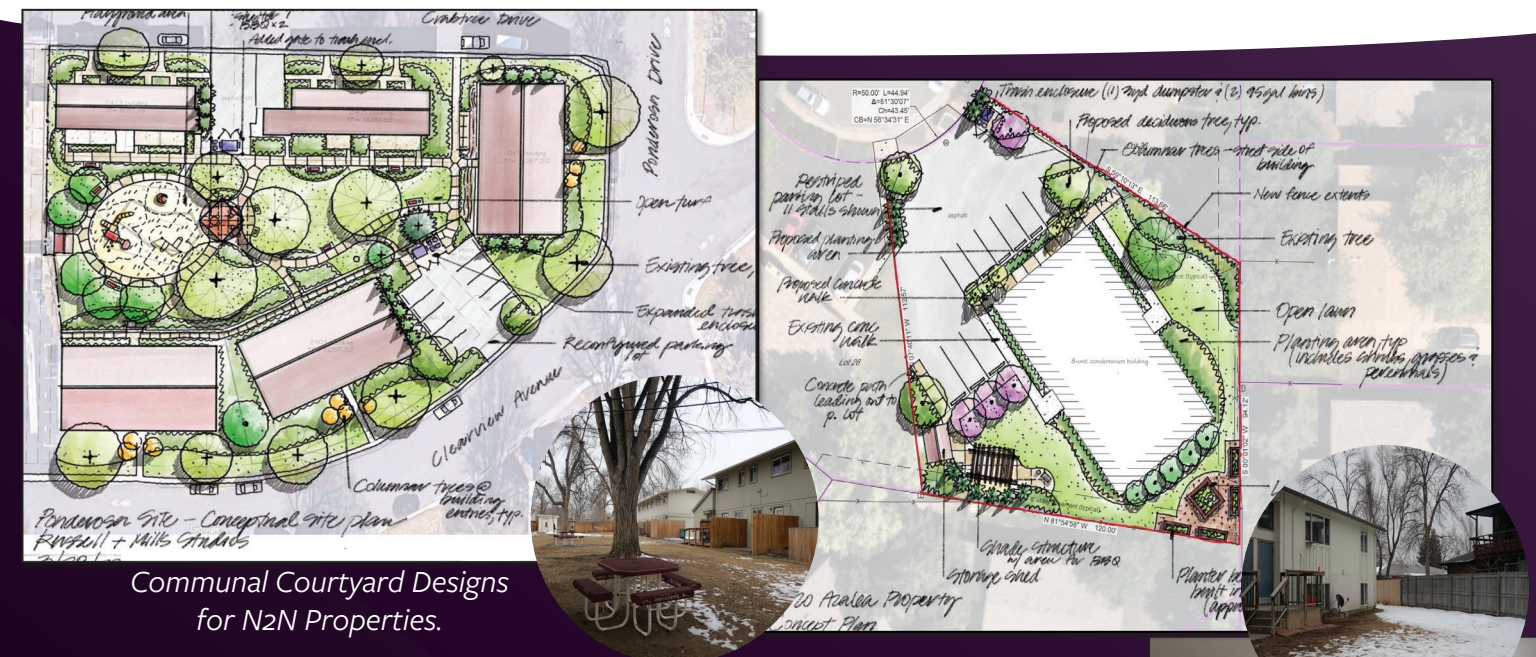
of resident increase their income after moving to N2N. In addition to housing, N2N provides residents with resources supporting achievement of personal and financial goals.

About The Welcome Home Campaign

N2N is committed to assisting our most vulnerable neighbors while also working to preserve and protect existing housing opportunities. With the recent rise in local housing challenges, it is at this pivotal moment that *N2N has launched the Welcome Home Campaign, a bold \$2.5 million capital campaign that enables N2N to make critical residential renovations* to preserve our local affordable housing inventory for current and future generations.

Preservation is Key: Sustaining Local Affordable Housing

85% of N2N's aging affordable housing inventory will undergo intensive renovations to ensure housing remains safe, affordable and accessible for our neighbors.



Rehab & Renew

- Improved lighting & enhanced security & accessibility
- Upgraded plumbing & fixtures
- Improved interior & exterior lighting
- Energy-efficient appliances
- New cabinetry & flooring
- Expanded, innovative & inviting counseling spaces
- Added storage & multi-purpose meeting areas
- Repaired exteriors & landscaping for curb appeal



Before



After



When you give to the N2N Welcome Home Campaign, you are supporting local programs, services and most importantly, people experiencing housing challenges.

What is being renovated?

- This rehab project accounts for **85% of N2N's housing inventory**
- Project includes 68 Section 8 apartments & 44 affordable housing apartments
- Expansion of N2N's main office to include space for Resident and Client Services

How will this project be funded?

Our current capital support comes from a diverse mix of funding, including federal, state, and local grants. Our \$2.5 million capital campaign will target local foundations, corporations and individuals. A feasibility study was conducted in 2022, which helped to confirm the community's interest in supporting an effort to improve/preserve critical housing in Northern Colorado. The campaign launched in 2023.



How can you help?

This campaign provides several participation opportunities for donors who share our strong desire to help neighbors and communities thrive:

- **Naming Recognition**
- **Program Support Options**
- **Recognition in Common Areas**

To learn more about opportunities to serve and support this effort, contact:

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