



## Rent Party Host Information

Thank you for your interest in hosting a Rent Party to benefit Neighbor to Neighbor! Rent Parties originated in the 1920s as a way for neighbors to help neighbors cover their rent costs during hard times. Today, Neighbor to Neighbor provides the same opportunity for service through fun Rent Parties. All proceeds raised by your Rent Party go directly towards preventing homelessness and displacement of Larimer County neighbors. Party Hosts will also receive two complimentary tickets to Neighbor to Neighbor's Annual Rent Party celebration.

### Sample Theme Ideas:

The benefit of hosting a Rent Party is that it's your party – your theme, your schedule, your people, your fun! You can throw a new and unique party, or you can incorporate philanthropy into an existing party you host. Here are a few party themes that have enjoyed great success:

- Birthday
- Housewarming
- Special or Milestone Event
- Backyard BBQ
- Holiday or Themed Event
- Corporate Event

### Host Responsibilities

- Set the venue, date and time
- Decide on your theme and what refreshments and entertainment to provide
- Invite guests

### Neighbor to Neighbor Will Support By:

- Marketing open-invite parties
- Connecting hosts with local entertainment if requested
- Sending an N2N Ambassador to highlight the mission and manage donations



**What fun, new idea will you bring to the table?**

*"Danny and I in our 30 years of marriage have hosted many a gathering for all sorts of celebrations and causes, and this was by far one of the most fun. It felt good being able to donate to something that appeals to everyone and guests got to have a nice time in a neighbor's yard while doing it. "- Lori, Rent Party Host*

## Quick Tips for a Successful Rent Party

- Make it clear that your party has a philanthropic mission and communicate why you care about N2N's mission. Your passion will energize your friends!
- Set a fundraising goal and let your party invitees know what that goal is.
  - We like to tie the dollars raised with the impact it will make in the community. To do so, we recommend setting a goal like, "Prevent homelessness for one local family by collectively raising \$500!" or "We believe our community can make a huge difference and are setting the goal of preventing homelessness for three families. That means we need to pool our resources to raise \$1,500!" Consider a "cover charge" to the party with a suggested minimum donation.
  - This concept works well with open-invitation parties, and we recommend setting a suggested amount, such as a \$10 or \$20 cover charge.
- Consider matching or meeting the goal up to a certain amount to incentivize your friends and neighbors to donate.
- Birthday party hosts might ask for donations instead of gifts, or Potluck hosts might ask for a dish and an equivalent donation that would have gone towards out to dinner together. Be creative!
- Have a hat or jar or a themed container that you can collect donations in a visible way.
- Use an evite, social media and personal invitations to help spread the word.
  - Include a link to donate at [n2n.org/donate](http://n2n.org/donate) for those who can't attend, but still want to support your party. Please ask them to mention your party in the note section of the donation page.
- Consider hosting an online fundraiser if a house party isn't quite your style. Reach out to Brooke Cunningham to discuss setting that up.
- After your party, send a note or email to celebrate the Rent Party's success and to share the difference they helped make in our community.

## Resources

Contact N2N Philanthropy Coordinator Piper Johnson with any questions or to schedule an N2N Ambassador for your Rent Party.

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